

Chris Lane Jones

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Professional Summary:

7+ years of Enterprise CMS platforms: WordPress, Drupal, SiteCore, Fusion, and TerminalFour
7+ years of Web Design and Development with HTML, CSS, and JavaScript
6+ years of UX UI engineering, rapid prototyping, and wireframing in Figma and Adobe XD
6+ years of WordPress plugin development with Bootstrap, Sass, APIs, ACF, and Composer
5+ years of CD/CI: Git, BitBucket | Platforms: VPS, AWS, GCP, Azure, and Docker
4+ years of Accessibility: WCAG 2.0, ARIA, JAWS, and semantic HTML.
4+ years of Relational Databases: MySQL and Non-Relational Databases: MongoDB
2+ years integrating Agentic AI tools: V0, ChatGPT, Claude, and modern frameworks: React, Next.js
2+ years of TypeScript, React Three Fiber, Motion, React Spring, Remix, and Jotai
2+ year working with middleware tools like Sentry, Zustand, Convex, PostHog, and Drizzle

Professional Experience:

Virginia Information Technologies Agency (VITA)

Senior Web Engineer | AI Automation & CMS Architect

Feb 2023 - Present

Remote

- Led and trained cross-functional teams on managing and improving external-facing TerminalFour CMS government websites
- Advised stakeholders on solutions and optimization best practices during secretary meetings.
- Improved SEO performance and repaired sitewide indexing, metadata, and accessibility issues.
- Expand website automation functionality using AI prompts and AI integrations (ChatGPT, Claude)
- Reduced image payload and optimized media delivery across all public-facing properties.
- Established standardized developer workflows, component libraries, and living documentation, accelerating cross-team onboarding and collaboration.
- Designed and deployed Agentic AI workflows using n8n orchestration to autonomously monitor, audit, and remediate content issues.
- Built secure applications utilizing React, Tailwind, Zustand, Sass, REST APIs, Auth0, and Docker.

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UX/UI Designer and Developer

Oct 2016 - Feb 2023

Remote

Public Sector clients: VITA (Virginia IT Agency), FDOT (Florida Department of Transportation), USDOT (U.S. Department of Transportation), AIS Network (Public Sector Intermediary)

Private Sector clients: WorldStrides, Yellowstone Landscape, Provision Partners, AZZLY Rize, Fisher Design & Advertising, Strauss Diamond, Engage Marketing, and Elvacomm Logistics Marketing

- Architected and developed enterprise-grade web solutions across industry-leading CMS platforms, including WordPress, Drupal, Sitecore, and TerminalFour.
- Designed and deployed Agentic AI workflows using n8n orchestration to autonomously monitor, audit, and remediate content issues.
- Build responsive CMS platform websites with WordPress, Drupal, Sitecore, and TerminalFour.
- Design user-centric prototypes and wireframe websites in Figma, Sketch, and Adobe XD.
- Managed and optimized AWS S3 buckets for asset delivery, backups, and cost efficiency.
- Modify React Components, or build with WordPress PHP blocks and Advanced Custom Fields (ACF)
- Create winning SEO and PPC campaign strategies that increase website traffic and engagement by up to 60% using SEMrush, Ahrefs, WordSmithing SEO meta, and AI Testing
- Report analytics using case studies and design multiple webpage versions for A/B Testing.
- Boosted Mobile and Desktop PageSpeed Insights to 100% and increased customer retention by 40%.
- WCAG 2.0 accessibility: keyboard navigation, skip links, ARIA landmarks, & semantic HTML.

Blue Triangle*UX/UI Designer and Developer | WordPress Plugin Developer***Nov 2021 - Jan 2023**

Richmond, VA

E-commerce-focused SaaS Analytics startup with international partners: Home Depot, Barclays, Lululemon, Equifax, and Kaiser Permanente - +50 employees

- Trained team members to fix responsiveness, page speed bottlenecks, or accessibility issues.
- Engineered the KPI benchmark filter WordPress plugin and increased page viewership by 45%.
- Increased landing page speed by 50% using Google's PageSpeed Insights Mobile/Desktop tool.
- Led the team on the design and development of the new company website during agile sprints.
- Developed a SaaS Application - WP Codex, Composer, PHP, JavaScript, Tablesorter, and Chart.js.
- Implemented multiple APIs to display Core Web Vitals results for partners and potential clients.
- Proposed cost-cutting and efficient software alternatives to stakeholders in company-wide meetings.
- Improved sitewide SEO by 55% and scheduled company-wide releases with the marketing team.
- WCAG 2.0 accessibility: keyboard navigation, skip links, ARIA landmarks, & semantic HTML.
- Fixed issues weekly via Jira tickets, and created detailed technical notes in Jira Confluence.

Asponte Technologies*Lead UX/UI Designer and Developer***February 2021 - April 2022***Second Contract - Remote*

Enterprise solutions SaaS company that builds ease-of-use interfaces with HCL Websphere, IBM, and Liferay for their partners Taco Bell and The Habit Burger Grill. - +20 employees

- Lead UX/UI Designer/Developer for Homebase, a SaaS HR intranet solution for HCL WebSphere.
- Designed user-centric prototypes and wireframe apps in Figma and debugged SaaS solutions.
- Implemented an accessible light and dark mode utilizing a CSS variables method.
- Built Bootstrap 4 components: cards, tables, drag-and-drop elements, and hover cards.
- Utilized Git, Adobe XD, CSS3, IBM WebSphere CMS, Wireframes, Figma, and JavaScript ES6.
- WCAG 2.0 accessibility: keyboard navigation, skip links, ARIA landmarks, & semantic HTML.

RS&H*UX/UI Designer and Developer | Search Engine Optimizer***Sept 2020 - March 2021***Contract - Remote*

An engineering firm with large national projects: NCDOT I-26 Widening CEI Services, NASA Asteroid Curation Facility - +5000 employees

- Maintained many WordPress instances for the engineering company and Florida's Public Sector
- Created SEO strategies and keywords that increased traffic for social media and blog posts by 40%
- Designed and edited HubSpot's automation to engage potential clients and assist existing clients.
- Tested campaigns with HubSpot A/B results and proceeded with the highest ROI components.
- Repaired the company's map plugin by fixing tables in the MySQL database.
- Built responsive landing pages for the Aerospace division.

Asponte Technologies*Lead UX/UI Designer and Developer***May. 2020 - Sept. 2020***Contract - Remote*

Enterprise solutions SaaS company that builds ease-of-use interfaces with HCL Websphere, IBM, and Liferay for their partners Taco Bell and The Habit Burger Grill. - +20 employees

- Lead UX/UI Designer/Developer for Homebase, a SaaS HR intranet solution for HCL WebSphere.
- Designed user-centric prototypes and wireframe apps in Figma and debugged SaaS solutions.
- Implemented an accessible light and dark mode utilizing a CSS variables method.
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Allianz Travel Insurance

*UX/UI Designer and Developer
and Business Team Technical Liaison*

Aug. 2019 - May 2020

Contract - Richmond, VA (COVID-19 Layoff)

Travel insurance wing of one of the largest international insurance companies: American Airlines, Amtrak, StubHub, Ticket Network, Egencia, Vivid Seats, GradGuard, and Vegas.com. - +10,000 Employees

- Led technical communication strategies with major partner stakeholders.
- Oversaw and consulted each development project and updated the business team.
- Designed and migrated insurance offers built with React components into Fusion Core (proprietary).
- Built mockups for FileMaker Pro (PMS) and the project manager that was presented to the partner.
- Discussed Thompson A/B testing results in Agile sprints and created prototypes to combat areas.
- Presented UX/UI designs for future insurance offers monthly at roundtable events.
- Implemented human-centered designs for each partner.
- Utilized Bootstrap 4, Adobe XD, CSS3, Sass, Adobe Illustrator, Fusion Core, Node.js, and JavaScript.
- Provided ongoing support and maintenance for critical legacy applications developed with VBScript/Classic ASP.
- WCAG 2.0 accessibility: keyboard navigation, skip links, ARIA landmarks, & semantic HTML.

Adecco & Special Counsel

UX/UI Designer and Developer

Sept. 2018 - Nov 2018

(Left Job to move to Virginia) - Jacksonville, FL

International staffing and recruiting firm - +10,000 Employees

- Launched landing pages with over 1.5 million yearly views for national events on Sitecore CMS.
- Trained team members on how to be proficient in SEO in WordPress.
- Utilized Bootstrap 3, Git, Adobe XD, Sass, CSS3, Adobe Illustrator, Adobe Photoshop, Figma. Sitecore CMS, WordPress, jQuery (Defunct) and JavaScript.
- WCAG 2.0 accessibility: keyboard navigation, skip links, ARIA landmarks, & semantic HTML

Web.com

UX/UI Designer and Developer | Search Engine Optimizer

Oct. 2015 - Sept 2018

Jacksonville, FL

Defunct National Web Company (now Newfold Digital) - +3000 in 2018

Created portfolio-grade websites using frontend responsive technologies: HTML, CSS, and JavaScript.

- Trained and led new designers on the team.
- Ensured that every site was mobile responsive by setting and adjusting breakpoints.
- Built e-commerce sites that were easy for clients to update and trained them on CMS.
- Created winning SEO campaign strategies that increased website traffic by word-smithing SEO meta.

Volunteering:**Richmond WordPress Meetup Group | Richmond, VA | Jan 2023 - Jan 2025**

Leader of Richmond's Local WordPress Group

The Point Church (Louisa, Virginia Campus) | Louisa, VA | May 2020 - Present

Stage Production Lights Administrator | Parking Services | Volunteer

Education:**University of North Florida**

Bachelor of Arts with a concentration in Multimedia Journalism & Production

Graduated August 2013

Jacksonville, FL